

INDIANA BALLET THEATRE

SPONSORSHIP & ADVERTISING OPPORTUNITIES 2026 - 2027 SEASON

Dear Friend of the Arts,

Your support of Indiana Ballet Theatre helps us bring live performance, dance education, scholarships, community outreach, and meaningful arts experiences to Northwest Indiana. Sponsorships and advertisements also give your business valuable visibility among families, professionals, and community leaders who value organizations that invest in the arts.

Your support helps IBT: present productions including The Nutcracker, Spring Ballet, and Kaliedoscope; provide scholarships and tuition assistance; expand outreach to schools, seniors, and underserved populations; and continue development of the Creative Arts Centre.

Thank you for considering Indiana Ballet Theatre as a partner in your commitment to the arts and our community.

Gloria R. Tuohy, Founder & CEO

SEASON PLAYBILL ADVERTISING

Productions: ☐ Nutcracker 2026 ☐ Spring Ballet 2027 ☐ Kaliedoscope 2027 ☐ Gala 2027

Ad Size	Season	3 Prod.	2 Prod.	1 Prod.	Tickets*
Color Cover 7.6 x 4.8	\$952	\$756	\$532	\$280	4
Full Page B&W 7.6 x 4.8	\$765	\$609	\$428	\$225	3
Half Page B&W 3.8 x 4.8	\$561	\$446	\$314	\$165	2
Quarter Page B&W 3.8 x 2.3	\$340	\$270	\$190	\$100	1
Business Card	\$170	\$135	\$95	\$50	-

*Complimentary tickets are provided for each production in which you advertise.

COLOR COVER AVAILABILITY: ☒ Front Inside Cover - SOLD ☐ Back Inside Cover ☒ Back Outside Cover - SOLD

PREMIER SPONSORSHIP OPPORTUNITIES

☐ \$5,000 - LEGACY OF IBT

16 complimentary tickets • full-page color ad in sponsored event and season programs (3) • logo on IBT website and monthly e-blasts • recognition at event and in programs • discounted tickets to other IBT performances • backstage tour with artistic staff • opportunity to meet lead/guest artists • Scene Sponsor listing in program

☐ \$4,000 - VISIONARY OF IBT

Choose: ☐ Nutcracker ☐ Spring Production | 10 complimentary tickets • listing with sponsored guest artist • website/e-blast logo • event/program recognition • discounted tickets • backstage tour • meet sponsored lead/guest artist • choose your Guest Artist to Sponsor

☐ \$2,500 - CHAMPION OF IBT

8 tickets • logo on IBT website and monthly e-blasts • recognition at event and in programs • discounted tickets to other IBT performances • full-page black & white ad in sponsored event and season programs (3)

☐ \$1,000 - BENEFACTOR OF IBT

6 tickets • logo on IBT website and monthly e-blasts • recognition at event and in programs • discounted tickets to other IBT performances • half-page black & white ad in sponsored event and season programs (3)

COMMUNITY SPONSORSHIPS

☐ \$500 - PARTNER

4 tickets • promotional materials on guest tables • event program listing • social media and event e-blast promotion • event signage and verbal recognition

☐ \$300 - ADVOCATE

2 tickets • social media and event e-blast promotion • event signage and verbal recognition

☐ \$100 - FRIEND

1 ticket • social media and event e-blast promotion • event signage and verbal recognition

INDIANA BALLET THEATRE

2026 - 2027 SPONSORSHIP & ADVERTISING RESPONSE FORM

BUSINESS / SPONSOR INFORMATION

Business/Organization: _____
Contact Name: _____ Title: _____
Address: _____
City/State/ZIP: _____
Phone: _____ Email: _____
Website / Social Media: _____

SPONSORSHIP SELECTION

☐ \$5,000 Legacy ☐ \$4,000 Visionary ☐ \$2,500 Champion ☐ \$1,000 Benefactor
☐ \$500 Partner ☐ \$300 Advocate ☐ \$100 Friend ☐ Other Donation: \$ _____

Please designate my support to:

☐ Unrestricted ☐ Productions ☐ IBT Academy ☐ Creative Arts Centre Renovation Project ☐ Wherever Needed

SPONSORSHIP OPPORTUNITY

☐ Nutcracker Tea ☐ Nutcracker 2026 ☐ Kaliedoscope 2027 ☐ Spring Ballet
☐ Spring Tea/Breakfast ☐ Dance Camp ☐ Gala 2027 ☐ Other: _____

ADVERTISING SELECTION

Ad Size: ☐ Color Cover ☐ Full Page B&W ☐ Half Page B&W ☐ Quarter Page B&W ☐ Business Card

Productions: ☐ Nutcracker 2026 ☐ Spring Ballet 2027 ☐ Kaliedoscope 2027 ☐ Gala 2027

Cover Preference (if applicable): ☐ Back Inside Cover Front Inside & Back Outside Covers are SOLD

COMMITMENT & PAYMENT

Sponsorship / Donation Amount \$ _____

Advertising Amount \$ _____

TOTAL COMMITMENT \$ _____

Payment Method: ☐ Check ☐ Credit Card / Online Payment ☐ Please Invoice Me

AD MATERIALS & RECOGNITION

Business / Sponsor Name as it should appear in recognition materials: _____

Please provide print-ready advertising artwork when possible to info@ibtnw.org. IBT will coordinate artwork submission, deadlines, payment, and ticket fulfillment with your business.

AUTHORIZATION

Authorized Signature: _____ Date: _____

Printed Name: _____

Thank you for supporting Indiana Ballet Theatre. Your partnership helps us continue bringing high-quality dance education, performances, outreach, and opportunities to our community.

Indiana Ballet Theatre is a 501(c)(3) nonprofit organization. The value of sponsorship benefits may affect the tax-deductible portion of a contribution. Please consult your tax advisor.