



Sponsorship Opportunities

2025 – 2026 Season

Dear Friend of the Arts,

At Indiana Ballet Theatre, we believe in the power of the arts to transform lives, strengthen communities, and inspire future generations. Each season, we bring world-class performances, meaningful outreach programs, and high-quality training opportunities to audiences and students across Northwest Indiana and beyond.

Your sponsorship or advertisement helps make this possible. By supporting IBT, you are not only investing in the success of our productions and educational programs, you are directly enriching the cultural life of our community. Contributions allow us to:

- Present professional performances such as *The Nutcracker*, *Swan Lake*, *Kaleidoscope*, and more, making the beauty of classical and contemporary ballet accessible to all.
- Provide scholarships and tuition assistance to students in financial need, ensuring that every child has the opportunity to dance, regardless of circumstance.
- Deliver outreach programs to schools, senior communities, and underserved populations, expanding the reach of the arts where they are needed most.
- Develop the Creative Arts Centre, a cultural hub that will bring artists, students, and community members together under one roof.

In addition to helping us continue this work, your sponsorship or advertisement offers your business unique visibility among our patrons — families, professionals, and community leaders who deeply value organizations that support the arts.

We invite you to join us in creating a lasting impact. Together, we can continue to share the joy, discipline, and inspiration of dance with thousands of individuals each year.

Thank you for considering Indiana Ballet Theatre as a partner in your commitment to the arts and community.

With gratitude,
Gloria R. Tuohy
Founder and CEO

Advertising Opportunities

Production Opportunities: (circle those that apply)

Nutcracker 2026

Spring Ballet 2027

Kaliedoscope 2027

Gala 2027

Advertising rates for Season Playbill

Color Covers (7.6in. X 4.8in.).

includes 4 tickets to each production you advertise in

_____ \$952 – Entire Season

_____ \$756 – 3 Productions

_____ \$532 – 2 Productions

_____ \$280 – 1 Production

 X ~~Front Inside Cover~~ – SOLD

_____ Back Inside Cover

 X ~~Back Outside Cover~~ – SOLD

Black & White Inside Pages

Full Page (7.6" X 4.8")

includes 3 tickets to each production you advertise in

_____ \$765 – Entire Season

_____ \$609 – 3 Productions

_____ \$428 – 2 Production

_____ \$225 – 1 Production

Half Page (3.8" X 4.8")

includes 2 tickets to each production you advertise in

_____ \$561 – Entire Season

_____ \$446 – 3 Productions

_____ \$314 – 2 Productions

_____ \$165 – 1 Production

Quarter Page (3.8" X 2.3")

includes 1 tickets to each production you advertise in

_____ \$340 – Entire Season

_____ \$270 – 3 Productions

_____ \$190 – 2 Productions

_____ \$100 – 1 Production

Business Card

_____ \$170 – Entire Season

_____ \$135 – 3 Productions

_____ \$95 – 2 Productions

_____ \$50 – 1 Production

Sponsorship Opportunities

SPONSORSHIP LEVELS:

_____ \$5000 – Legacy of IBT

16 Complimentary tickets to sponsored event
Logo on IBT website and monthly e-blasts
Discounted tickets to all other IBT performances
Opportunity to meet lead/guest artists

Full-page color ad in sponsored event and season programs (3)
Recognition at event and in programs
Backstage tour with artistic staff
Listed as Scene Sponsor in program

_____ \$4000 – Visionary of IBT

Choose Production: ☐ Nutcracker ☐ Spring Production

10 complimentary tickets to sponsored event
Logo on IBT website and monthly e-blasts
Discounted tickets to all other IBT performances
Opportunity to meet sponsored lead/guest artist

Listing in the program with sponsored guest artist
Recognition at event and in programs
Backstage tour with artistic staff
Choose your Guest Artist to Sponsor

_____ \$2500 – Champion of IBT

8 tickets to sponsored event
Recognition at event and in programs
Full-page black/white ad in sponsored event and season programs (3)

Logo on IBT website and monthly e-blasts
Discounted tickets to all other IBT performances

_____ \$1000 – Benefactor of IBT

6 tickets to sponsored event
Recognition at event and in programs
Half-page black/white ad in sponsored event and season programs (3)

Logo on IBT website and monthly e-blasts
Discounted tickets to all other IBT performances

_____ \$500 – Partner

4 tickets to sponsored event
Listing in event day program (if applicable)
Promotion in IBT event blasts

Promotional materials on each guest table
Promotion on IBT social media platforms
Event day signage and verbal recognition

_____ \$300 – Advocate

2 tickets to sponsored event
Promotion in IBT event blasts

Promotion on IBT social media platforms
Event day signage and verbal recognition

_____ \$100 – Friend

1 ticket to sponsored event
Promotion in IBT event blasts

Promotion on IBT social media platforms
Event day signage and verbal recognition

_____ \$ _____ (other donation amount)

_____ Unrestricted

_____ Productions

_____ IBT Academy

_____ Creative Arts Centre Renovation Project

_____ Wherever Needed

SPONSORSHIP OPPORTUNITIES:

_____ Nutcracker Tea

_____ Nutcracker 2026

_____ Kaliedoscope 2027

_____ Spring Ballet

_____ Spring Tea/Breakfast

_____ Dance Camp

_____ Gala 2027

_____ Other _____