



GLORIA TUOHY  
Founding Artistic Director & CEO

### GALA ADVERTISING FORM

Date \_\_\_\_\_  Personal Ad  Business / Organization Ad

Name/Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

| AD PLACEMENT   | RATE  | SIZE                   |
|--|-------|------------------------|
| <input type="checkbox"/> Inside Front Cover (Color)  | \$280 | 4.8"w x 7.6"h          |
| <input type="checkbox"/> Outside Back Cover (Color)  | \$280 | 4.8"w x 7.6"h          |
| <input type="checkbox"/> Inside Back Cover (Color)   | \$280 | 4.8"w x 7.6"h          |
| <input type="checkbox"/> Full Page (Black/White)     | \$225 | 4.8"w x 7.6"h          |
| <input type="checkbox"/> Half Page (Black/White)     | \$165 | 4.8"w x 3.8"h          |
| <input type="checkbox"/> Quarter Page (Black/White)  | \$100 | 2.3"w x 3.8"h          |
| <input type="checkbox"/> Business Card (Black/White) | \$50  | Business Card Standard |

Please email all print-ready ads/logos (300 dpi jpg files) to [info@ibtnw.org](mailto:info@ibtnw.org) by Friday, February 14, 2025

Signature (required) \_\_\_\_\_

Check # \_\_\_\_\_ Check Amount \$ \_\_\_\_\_

Credit Card Information (if applicable):

Visa  Mastercard Credit Card # \_\_\_\_\_

Expiry Date \_\_\_\_/\_\_\_\_/\_\_\_\_ 3-Digit CVV \_\_\_\_\_ Amount \$ \_\_\_\_\_

An additional charge of \$35 for ads requiring design.

Ad Message (for personal ad):

\_\_\_\_\_  
\_\_\_\_\_

Include my logo in my ad:  Yes  No TOTAL \$ \_\_\_\_\_

Please print and complete this form and submit with your tax deductible payment by 2/14/25 to:  
Indiana Ballet Theatre, 8888 Louisiana Street, Merrillville, IN 46410