

Dear Patron of the Arts,

Advertising with us will not only give you an audience from our multiple performances who appreciate the arts but will also place your company in the select strata of “advertisers who support the arts.” Your contribution will help provide outreach programs for the local community. There are multiple different opportunities in which to advertise. In either a single production program, two production programs or for the entire season.

Production Opportunities:

Nutcracker 2025 Sleeping Beauty 2025 Kaleidoscope 2025 Gala 2025

ADVERTISING RATES FOR SINGLE PRODUCTION PLAYBILL

COLOR:

- \$280 Back Cover includes 4 tickets to the production (7.6" x 4.8")
- \$280 Back Inside Cover includes 4 tickets to the production (7.6" x 4.8")
- \$280 Front Inside Cover includes 4 tickets to the production (7.6" x 4.8")

BLACK & WHITE

- \$225 Full Page includes 3 tickets to the production (7.6" x 4.8")
- \$165 Half Page includes 2 tickets to the production (3.8" x 4.8")
- \$100 Quarter Page includes 1 ticket to the production (3.8" x 2.3")
- \$50 Business Card

ADVERTISING RATES FOR TWO PRODUCTION PLAYBILLS (5% discount)

COLOR:

- \$532 Back Cover includes 4 tickets to each production (7.6" x 4.8")
- \$532 Back Inside Cover includes 4 tickets to each production (7.6" x 4.8")
- \$532 Front Inside Cover includes 4 tickets to each production (7.6" x 4.8")

BLACK & WHITE

- \$428 Full Page includes 3 tickets to each production (7.6" x 4.8")
- \$314 Half Page includes 2 tickets to each production (3.8" x 4.8")
- \$190 Quarter Page includes 1 ticket to each production (3.8" x 2.3")
- \$95 Business Card

ADVERTISING RATES FOR THREE PRODUCTION PLAYBILLS (10% discount)

COLOR:

- \$756 Back Cover includes 4 tickets to each production (7.6" x 4.8")
- \$756 Back Inside Cover includes 4 tickets to each production (7.6" x 4.8")
- \$756 Front Inside Cover includes 4 tickets to each production (7.6" x 4.8")

BLACK & WHITE

- \$608 Full Page includes 3 tickets to each production (7.6" x 4.8")
- \$446 Half Page includes 2 tickets to each production (3.8" x 4.8")
- \$270 Quarter Page includes 1 ticket to each production (3.8" x 2.3")
- \$135 Business Card

Indiana Ballet Theatre is sponsored by:

Cleveland Cliffs South Shore Arts Indiana Arts Commission J.W. Anderson Foundation
Legacy Foundation of Lake County Crown Point Community Foundation
Schmetterling Foundation Annie & Robert Meeks Family Fund

ADVERTISING RATES FOR FOUR PRODUCTION PLAYBILLS (15% discount)

COLOR:

- \$952 Back Cover includes 4 tickets to each production (7.6" x 4.8")
- \$952 Back Inside Cover includes 4 tickets to each production (7.6" x 4.8")
- \$952 Front Inside Cover includes 4 tickets to each production (7.6" x 4.8")

BLACK & WHITE

- \$765 Full Page includes 3 tickets to each production (7.6" x 4.8")
- \$561 Half Page includes 2 tickets to each production (3.8" x 4.8")
- \$340 Quarter Page includes 1 ticket to each production (3.8" x 2.3")
- \$170 Business Card

Ad Amount \$_____

SUPPORT THE ARTS

Indiana Ballet Theatre is excited about bringing live professional performances that will give quality of life experiences to Northwest Indiana's youth, adults, and seniors alike. As a not-for-profit organization your contribution and sponsorship will help make our productions and events successful. Please consider supporting the arts by making a tax-deductible donation. When you donate your name/business name will be listed in the complete seasons programs as well as on our webpage.

You can guide your donation to a specific program or use it wherever it is most needed.

_____ Unrestricted

_____ Productions i.e. Guest Artists, School Field Trips, Senior Citizen Trips, Costumes/Props

_____ IBT Academy i.e. Scholarships, Teacher Training, etc

_____ Classical Arts Centre Renovation Project

Donation Amount \$_____

How to list sponsorship/donation: _____

To learn more about Indiana Ballet Theatre visit: www.ibtnw.org

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____ **Contact Number:** _____

Email: _____

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