



THE NUTCRACKER 2022

Advertising Opportunities



2022 PERFORMANCE DATES

Indiana University Northwest
3400 Broadway, Gary, IN 46408

Thursday, December 8: 10am & 7pm
Friday, December 9: 10am & 7pm
Saturday, December 10: 1pm & 6pm
Sunday, December 11: 2pm

ADVERTISING RATES FOR NUTCRACKER PLAYBILL

Full Page Color|BACK COVER 7.6"x4.8" (Includes 3 tickets to The Nutcracker - YOUR CHOICE): \$280
Full Page Black/White (includes 3 tickets to The Nutcracker - YOUR CHOICE): \$225
Half Page Black/White 3.8"x4.8" (Includes 2 tickets to The Nutcracker - YOUR CHOICE): \$165
Quarter Page Black/White 3.8"x2.3 (Includes 1 ticket to The Nutcracker - YOUR CHOICE): \$100
Business Card Black/White: \$50

Please print and complete the form and submit with your tax deductible payment to:
Indiana Ballet Theatre, 8888 Louisiana Street, Merrillville, IN 46410
Remit payment to: Indiana Ballet Theatre

Donation Amount: \$ _____ | Ad Amount: \$ _____

Ad Size (select one):

Full Page (Color) ____ Full Page (Black/White) ____ Half Page (Black/White) ____
Quarter Page (Black/White) ____ Business Card (Black/White) ____

Full Page, Half Page, and Quarter Page advertisers, include The Nutcracker tickets,
please include your 1st and 2nd choice for your tickets:

1st Choice Performance Date: _____ Show Time: _____
2nd Choice Performance Date: _____ Show Time: _____

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Number: _____ Email: _____

Kindly email print-ready ads (in jpg) to info@ibtnw.org by Friday, November 18, 2022.

Indiana Ballet Theatre is supported by: South Shore Arts | Indiana Arts Commission
John W. Foundation | Legacy Foundation of Lake County | Crown Point Community Foundation