

Dear Sponsor,

Indiana Ballet Theatre is excited to announce that we are going international – for at least one night! We invite you to:

“Grab Your Passport”

Join like-minded arts lovers for a fun and festive evening of dining, dancing, raffles, live and silent auctions. Ethnic themed dance performances from around the world by IBT dance students and their instructors will, of course, highlight the evening. Our founder and CEO Gloria Tuohy, herself from ‘across the pond’, and her staff of accomplished dance professionals are already choreographing and practicing never-before-seen pieces especially for this evening. Please join us at 6:00 pm Friday evening the 14<sup>th</sup> of October at the Radisson in Merrillville – we guarantee that you will be treated to the fastest ever excursion around the world, all while enjoying multinational cuisine in the elegant and beautifully decorated upstairs ballroom of this iconic establishment.

Sponsorship of IBT’s Gala in any amount provides tickets to this fun event plus additional benefits in accordance with your sponsorship level (please see the attached list). This year we have arranged the available benefits as a menu in order to cater to the individual desires of our many sponsors. We offer opportunities for recognition, advertising, and performance tickets in addition to Gala tickets. The Gala is our primary annual fund raiser that benefits the extensive renovation of the Old Nurses’ Home in Crown Point into the Classical Arts Centre for all the arts and IBT’s future home. Our excitement is going viral as we draw closer to actually opening the building, expected to be next year.

If you would like more information, please call IBT’s office at 219-755-4444, email us at [ibt nw@hotmail.com](mailto:ibt nw@hotmail.com), or visit our website (where you can view a great video describing the building project) at [www.ibtnw.org](http://www.ibtnw.org). IBT’s staff, instructors, students and all its volunteers, who have worked so hard to transform this historic building into the arts destination at the center of Lake County, would be honored to have you join us on this unique journey.

Sincerely,

Indiana Ballet Theatre Board of Directors

## Sponsorship Levels

All sponsorship levels receive one or more tables/tickets.

Please indicate the number you wish.

	<u>Tables of 10:</u>	<u>Value</u>	<u>#</u>
<b>World Traveler \$10,000</b>	<b>1 to 4 Gala Tables</b>	<b>(\$750 to \$3,000)</b>	<u>    </u>
<b>First Class \$ 5,000</b>	<b>1 to 3 Gala Tables</b>	<b>(\$750 to \$2250)</b>	<u>    </u>
<b>Business Class \$ 2,500</b>	<b>1 to 2 Gala Tables</b>	<b>(\$750 to \$1,500)</b>	<u>    </u>
<b>Coach Class \$ 1,000</b>	<b>1 Gala Table</b>	<b>(\$750)</b>	<u>  1</u>
<b>Stand-by \$ 500</b>	<b>4 Gala Tickets</b>	<b>(\$300)</b>	<u>  4</u>

<u>SELECT</u>	<u>CHOICE MENU</u>	<u>\$ Value</u>
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Your sponsorship entitles you to additional benefits up to the total of your donation. Please select below.

- Individual Recognition “Plaque” in Classical Arts Centre Reception, a Premier Area \$5,000
- Individual Recognition “Plaque” in Classical Arts Centre \$1,000

Advertisement in the Season and the Gala Programs:

(Please provide pdf or jpg of camera ready (300 dpi) ads and logos)

- Full Page - Color – Inside Front or Back Cover – \$1,050  
(Size: 5.5” wide x 8.5” high)
- Full Page – Black and White (Size: 5.5” wide x 8.5” high) \$ 800
- Half Page – Black and White (Size: 5.5” wide x 4.25” high) \$ 500

Logo on:

- Nutcracker Billboard – Nov – Dec 2016 (1 month) \$2,500
- E -blasts & printed material for 2016 \$ 200
- Banner at Gala, Kick-off Garden Party, and Nutcracker – Lobby at Star Plaza \$ 200
- IBT Website for 2016 (World Traveler / First Class only) \$ 200
- Advertisements for Gala (Times/ Post Tribune) \$ 900
- 8 Tickets for Nutcracker Performances \$ 200
- 4 Tickets for Nutcracker Performances \$ 100
- 2 Tickets for Nutcracker Performances \$ 50

**Sponsorship Form**  
**Information Required**

**Donor/Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**To be listed as:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Signature (required):** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Credit Card Information (if applicable):**

**Visa/MC:** \_\_\_\_\_ **Credit Card #:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **Sec. Code #:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Signature (required):** \_\_\_\_\_

**A receipt will be provided for tax purposes.**

**Thank you for your support!**

**Indiana Ballet Theatre's 501(c) 3 Organization Tax ID# 35-1846477**

**Please make checks out to Indiana Ballet Theatre and send to:**

**8888 Louisiana Street**

**Merrillville, IN 46410**

**219-755-4444**